

**LUGPA 2010 Annual Meeting Program Schedule**

**November 4 – 6, 2010  
The Drake Hotel  
Chicago, Illinois**

**Thursday, November 4, 2010**

***Advancing the Integrated Quality Care Model***

**1:00 p.m. – 1:30 p.m. Introduction – The Large Urology Group Practice Association**  
***Location: Grand Ballroom***  
What the Association Means to All Facets of your Practice

**1:30 p.m. – 4:00 p.m. Moderated Roundtable Discussions**

<b><u>Medical Directors</u></b> <b><i>Location: North Walton</i></b>	<b><u>Lab Directors</u></b> <b><i>Location: Drake</i></b>	<b><u>Radiation Oncologists</u></b> <b><i>Location: South Walton</i></b>
Moderator: Bob Dowling, MD & Phil Buffington, MD	Moderator: Linda Trapkin, DO Mark Weiss, MD	Moderator: Mike Selva, MD

**4:00 p.m. – 6:00 p.m. Electronic Health Records  
Presentation and Panel Discussion**  
***Meaningful Use and 10 Steps to a Successful Implementation***  
***Location: Grand Ballroom***  
Leslie Warren – Presenter/Moderator  
EMR Advisory Group, LLC  
*Panelists:*  
*Zvi J. Schiffman, MD*  
*Michael Floyd, MD*  
*Philip J. Buffington, MD*  
*Tom Heins*

**6:00 p.m. – 7:00 p.m. Cocktail Reception & Hands on Training**  
***Location: French Room***  
Cocktails, Heavy Appetizers and Hands on Training

**7:00 p.m. – 8:30 p.m. Industry Sponsored Symposium - Dessert and Cordials**  
**Funding provided by Beckman Coulter**  
***Location: North Walton***  
Prostate Cancer Detection Beyond 2010: The Need for Improved Clinical Specificity

**7:00 p.m. – 10:00 p.m. LUGPA Board of Directors Meeting**  
***Location: Drake Room***

**Friday November 5, 2010**

***Large Urology Group Practice Association 2010 Annual Forum***

**7:00 a.m. – 8:00 a.m.**

**Breakfast – Exhibit Hall**  
***Location: Gold Coast Room***

**8:00 a.m. – 8:15 a.m.**

**Welcome and Introduction**  
**Grand Ballroom**  
***Location: Grand Ballroom***  
Peter Knapp, MD, LUGPA President  
Gary Kirsh, MD, LUGPA Secretary

**8:15 a.m. – 9:30 a.m.**

**Critical Condition: How to Fix America’s Ailing Health Care**  
**Keynote Address**  
***Location: Grand Ballroom***  
Dan Crippen  
Economist, Health Policy Expert and Former Director, Congressional Budget Office

**9:30 a.m. – 9:45 p.m.**

**Break in Exhibit Hall**  
***Location: Gold Coast Room***

**9:45 a.m. – 10:45 a.m.**

**CONCURRENT BREAKOUT SESSIONS**

***9:45 a.m. – 10:45 a.m.***

***First Round of Breakouts (Attendees Choose One Session)***

<p><b><u>Legal Update</u></b> <b><i>Location: Georgian Room</i></b> Moderator: Greg Cardenas, JD</p>	<p><b><u>Physician Extenders</u></b> <b><i>Location: Walton North</i></b> Moderator: Ronald Roper, MD</p>	<p><b><u>Third Party Contract Strategies</u></b> <b><i>Location: Walton South</i></b> Moderator: Jason Shelnutt, CPA</p>	<p><b><u>Clinical Expansion I</u></b> <b><i>Location: Grand Ballroom</i></b> Moderator: Neal Shore, MD <b><i>-Clinical Trials</i></b> <b><i>-Infusion Therapy</i></b></p>
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10:50 p.m. – 11:50 p.m.

**Roundtable Discussions**

<p align="center"><b><u>New LUGPA Administrators</u></b> <i>Location: Georgian Room</i></p> <p>Moderator: Earl Walz, MBA</p> <ul style="list-style-type: none"> <li>-How to Implement New Service Lines</li> <li>-Benchmarking Business Practices</li> <li>-Organizational Structure</li> <li>-Open Forum</li> </ul>	<p align="center"><b><u>Established LUGPA Administrators</u></b> <i>Location: Walton North</i></p> <p>Moderator: Michael Dermer</p> <ul style="list-style-type: none"> <li>-Outsourced Services: (Accounting, Legal, Marketing)</li> <li>-External Relations: (Regional Employers, Hospitals, Community Organizations)</li> <li>-Facilities Management</li> <li>-Open Forum</li> </ul>
<p align="center"><b><u>New LUGPA Urologists</u></b> <i>Location: Walton South</i></p> <p>Moderator: John House, MD</p> <ul style="list-style-type: none"> <li>-Physician Compensation Strategies</li> <li>-Physician Retirement/Recruitment</li> <li>-Leadership Development/Compensation</li> <li>-Non-Physician Leadership Structure and Compensation</li> </ul>	<p align="center"><b><u>Established LUGPA Urologists</u></b> <i>Location: Grand Ballroom</i></p> <p>Moderator: Peter Knapp, MD</p> <ul style="list-style-type: none"> <li>-Threats: Hospitals, Payors, Manpower</li> <li>-Does the Integrated Model Match Up with the Future: Medical Home, ACO's etc.</li> <li>-Leadership Succession</li> </ul>

12:00 p.m. – 1:15 p.m.

**Industry Sponsored Lunch – Funding Provided by Abbott  
Promoting Wellness 3: Save Time Reviewing What Works and What is Worthless**

**Location: Drake Room**

Mark Moyad, MD, University of Michigan

or

**Industry Sponsored Lunch – Funding Provided by Pfizer**

**Location: French Room**

1:15 p.m. – 2:15 p.m.

**Second Round of Breakouts (Attendees Choose One Session)**

<p align="center"><b><u>Information Technology</u></b> <i>Location: Georgian Room</i></p> <p>Moderator: Bob Dowling, MD &amp; Phil Buffington, MD</p> <ul style="list-style-type: none"> <li>-EHR</li> <li>-Data mining</li> <li>-Telephony</li> </ul>	<p align="center"><b><u>Service Lines I</u></b> <i>Location: Walton North</i></p> <p>Moderator: Bob Asinof, MHA, Richard R. Augspurger, MD &amp; Development Solutions Group, LLC</p> <ul style="list-style-type: none"> <li>-Real Estate Development and Financing Issues for Centers of Excellence</li> </ul>	<p align="center"><b><u>Quality</u></b> <i>Location: Walton South</i></p> <p>Moderator: Deepak Kapoor, MD &amp; Carl Olsson, MD</p> <ul style="list-style-type: none"> <li>-Clinical Pathways</li> <li>-Outcomes Data</li> <li>-PQRI</li> <li>-Incentives for Quality</li> <li>-Role of Medical Directors</li> </ul>	<p align="center"><b><u>Clinical Expansion II</u></b> <i>Location: Grand Ballroom</i></p> <p>Moderator: Neal Shore, MD</p> <ul style="list-style-type: none"> <li>-Centers of Excellence (ADT, Bone Health, Men's Health, Women's Center etc)</li> <li>-Multidisciplinary employment</li> </ul>
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- 2:15 p.m. – 2:45 p.m.**                      **Break in Exhibit Hall**  
*Location: Gold Coast Room*
- 2:45 p.m. – 3:45 p.m.**                      **Society Health Policy Updates**  
*Location: Grand Ballroom*  
URO PAC, AACU, AUA, AICC, Docs 4 Patient Care, SUO
- 3:45 p.m. – 4:15 p.m.**                      **Update from LUGPA's Washington, DC Lobbying Firm**  
*Location: Grand Ballroom*  
Mehlman Vogel Castagnetti *Inc.*
- 4:15 p.m. – 5:00 p.m.**                      **Health Policy Update**  
*Location: Grand Ballroom*  
Lisa Ohrin, JD  
Katten Muchin Rosenman LLP  
Former Director, Division of Technical Payment Policy with the Centers for Medicare and Medicaid Services (CMS)
- 5:00 p.m. – 5:30 p.m.**                      **Annual Business Meeting**  
**LUGPA MEMBERS ONLY**  
*Location: Grand Ballroom*  
Peter Knapp, MD, LUGPA President
- 5:30 p.m.**    **Adjourn for the Day**
- 5:30 p.m. – 7:30 p.m.**                      **Welcome Reception in Exhibit Hall**  
*Location: Gold Coast Room*

**Saturday, November 6, 2010**

***Large Urology Group Practice Association 2010 Annual Forum***

- 7:00 a.m. – 8:00 a.m.**                      **Industry Sponsored Lunch – Funding Provided by Watson**  
**"Essential Practice Changes for Healthcare Reform"**  
*Location: Drake Room*  
Mark Painter  
PRS Urology Services Corporation  
Denver, CO
- 8:00 a.m. – 9:15 a.m.**                      **Keynote Address**  
*Location: Grand Ballroom*  
Wayne Sotile, Ph. D  
Clinical Psychologist, Expert in the Field of Health Psychology and Thought Leader on Physician Behavior
- 9:15 a.m. – 9:30 a.m.**                      **Break in Exhibit Hall**  
*Location: Gold Coast Room*

**CONCURRENT BREAKOUT SESSIONS**

9:35 a.m. – 10:35 a.m.

**First Round of Breakouts (Attendees Choose One Session)**

<p><b><u>Practice Growth Through Community Outreach</u></b> <b>Location: Georgian Room</b> Moderator: Sanford Siegel, MD <b>-PCa events</b> <b>-Foundations</b> <b>-Volunteerism/Community service</b> <b>-Advocacy</b></p>	<p><b><u>Marketing &amp; Branding</u></b> <b>Location: Walton North</b> Moderator: Kevin Masi</p>	<p><b><u>Update on Retirement Plans</u></b> <b>Location: Walton South</b> Moderator: John Starr &amp; Elizabeth Starr</p>	<p><b><u>Service Lines II</u></b> <b>Location: Grand Ballroom</b> Moderator: Richard R. Augspurger, MD <b>-IMRT</b></p>
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10:40 a.m. – 11:40 a.m.

**Update on Accountable Care Organizations**

**Location: Grand Ballroom**

J. Phillip O'Brien, JD  
Katten Muchin Rosenman LLP

11:45 p.m. – 1:00 p.m.

**Industry Sponsored Lunch – Funding Provided by Dendreon  
"PROVENGE, (Sipuleucel-T) in Advanced Prostate Cancer"**

**Location: Drake Room**

Vahan S. Kassabian, MD  
Research Director, Georgia Urology, PA  
Or

**Industry Sponsored Lunch – Funding Provided by Amgen  
Recent Discoveries in Prostate Cancer: The Role of the RANK Ligand Pathway**

**Location: French Room**

Neal D. Shore, MD, Director, CPI, Carolina Urologic Research Center

1:00 p.m. – 2:15 p.m.

**The Political Landscape in Washington  
Closing Speaker**

**Location: Grand Ballroom**

Fred Barnes  
Political Contributor for Fox News  
Executive Editor of *The Weekly Standard*

2:15 p.m.

**Adjourn**